



Mason City Arena
Sponsor Package

Dasher Signage



SPONSOR LOGO HERE

SPONSOR LOGO HERE

MASON CITY ARENA SPONSOR PACKAGE

50 Available

- 8' x 3' Fixed Dashed Board Signage
- \$2,225

MIN. 1 YEAR CONTRACT

In Ice Signage



MASON CITY ARENA SPONSOR PACKAGE

12 Available

- 12' x 8' Fixed Dashed Board Signage
- Inside Blue Line \$5,500 (5 Available)
- Goal Line \$4,500 (4 Available)
- Outside Blue Line \$5,000 (3 Available)

MIN. 3 YEAR CONTRACT

Zamboni



MASON CITY ARENA SPONSOR PACKAGE

1 Available

\$,000

MIN. 3 YEAR CONTRACT

Large Back-lit sign



MASON CITY ARENA SPONSOR PACKAGE

1 Available

- 24' x 2' Fixed Premium Signage
- \$7,500

MIN. 3 YEAR CONTRACT

Back-lit sign



MASON CITY ARENA SPONSOR PACKAGE

5 Available

- 10' x 1'8"
- \$5,000

MIN. 3 YEAR CONTRACT

Seating Sections



MASON CITY ARENA SPONSOR PACKAGE

North Package (2 Hanging)

- 20" x 6"
- \$500

East Package (2 Pillars)

- 17" x 6"
- \$500

South Package (2 Hanging)

- 20" x 6"
- \$500

West Package (4 Pillars)

- 17" x 6"
- \$1,000

MIN. 1 YEAR CONTRACT

Penalty Box Sponsor



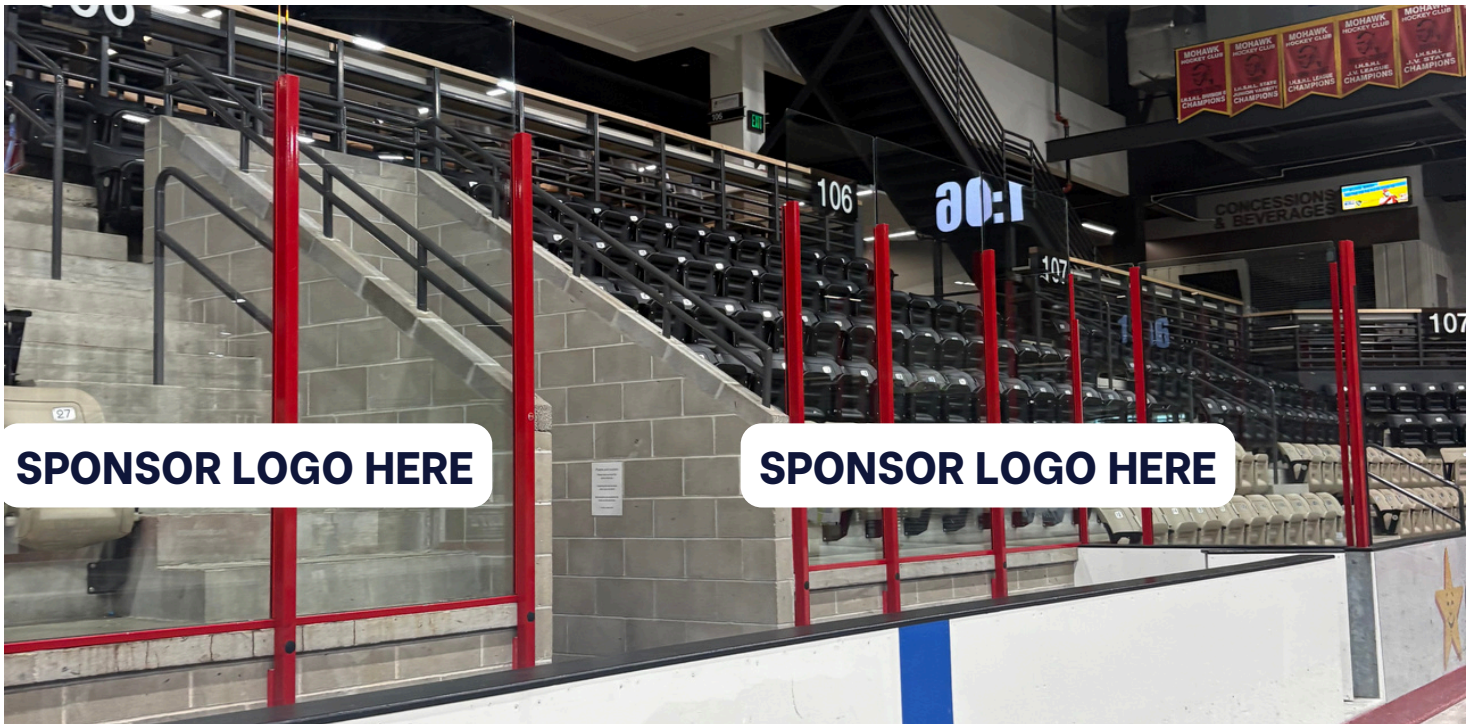
MASON CITY ARENA SPONSOR PACKAGE

1 Available

- 24' x 3' Fixed Signage
- \$8,000

MIN. 3 YEAR CONTRACT

Bench Sponsorship Home



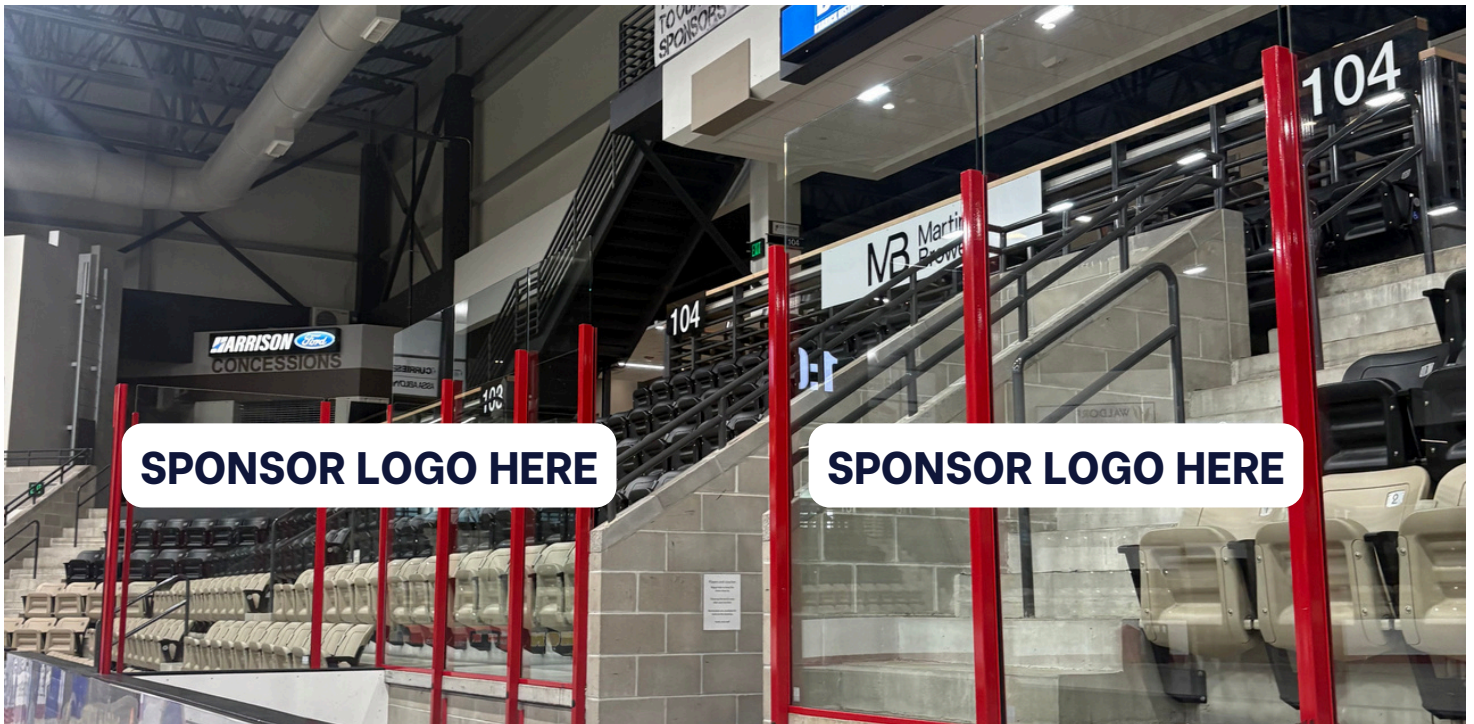
MASON CITY ARENA SPONSOR PACKAGE

2 Available

- 20' x 3' Fixed Signage
- \$5,000

MIN. 3 YEAR CONTRACT

Bench Sponsorship Away



MASON CITY ARENA SPONSOR PACKAGE

2 Available

- 20' x 3' Fixed Signage
- \$5,000

MIN. 3 YEAR CONTRACT

Vision Package



MASON CITY ARENA SPONSOR PACKAGE

16 (4' 8" x 3' 1") Signs Available

- Price: \$2,500

4 (9' 6" x 3' 1") Signs Available

- Price: \$4,000

MIN. 3 YEAR CONTRACT

Backlit Fixed Signage



MASON CITY ARENA SPONSOR PACKAGE

1 Available

- 3' 10" x 1' 6"
- \$2000

MIN. 3 YEAR CONTRACT

Concessions Package



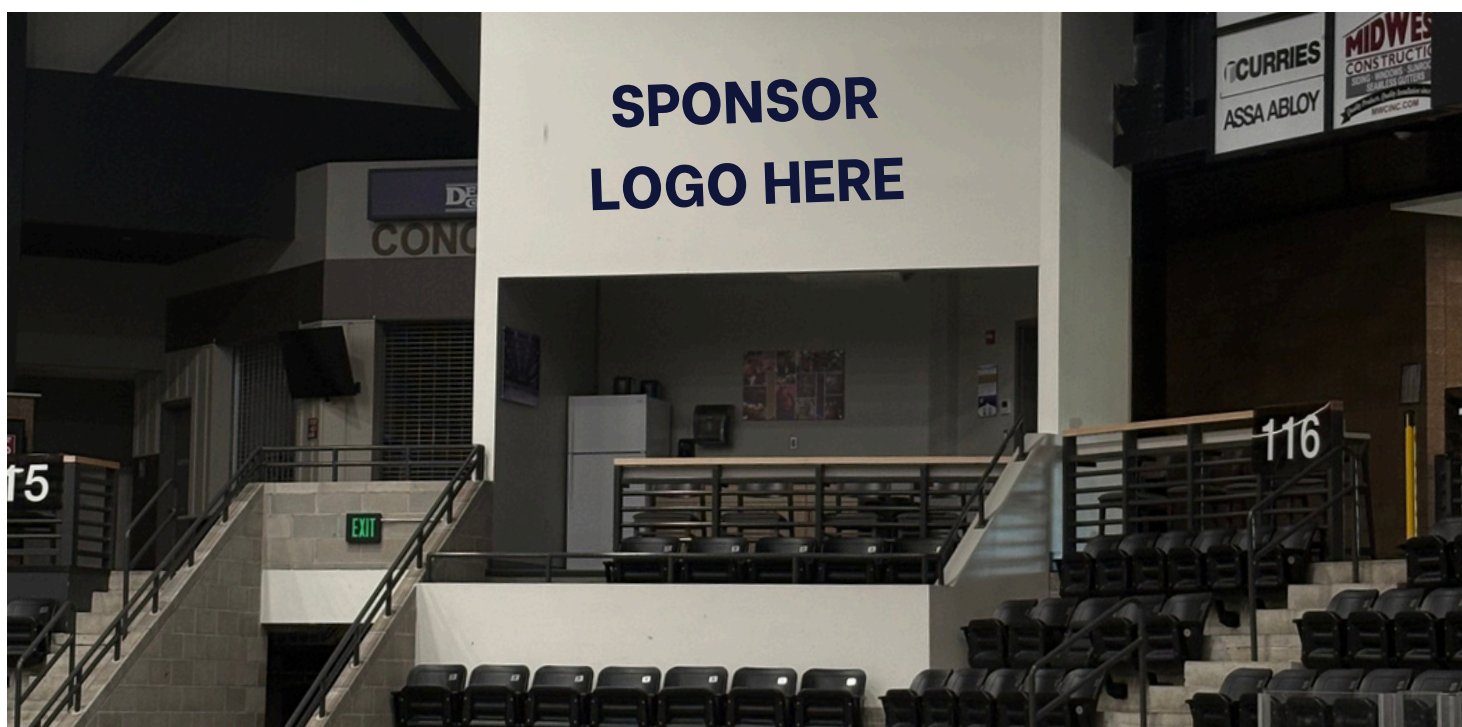
MASON CITY ARENA SPONSOR PACKAGE

2 Available

- 10' x 1' 7"
- \$5,000

MIN. 3 YEAR CONTRACT

Suite Sponsor Package



MASON CITY ARENA SPONSOR PACKAGE

1 Available

- 12' x 2' 4" Fixed Signage
- Right of First Refusal for Tickets
- \$15,000

MIN. 3 YEAR CONTRACT

Club Room Package



MASON CITY ARENA SPONSOR PACKAGE

1 Available

- 24' x 2' 4" Fixed Signage
- \$18,000

MIN. 3 YEAR CONTRACT

Tunnel Package



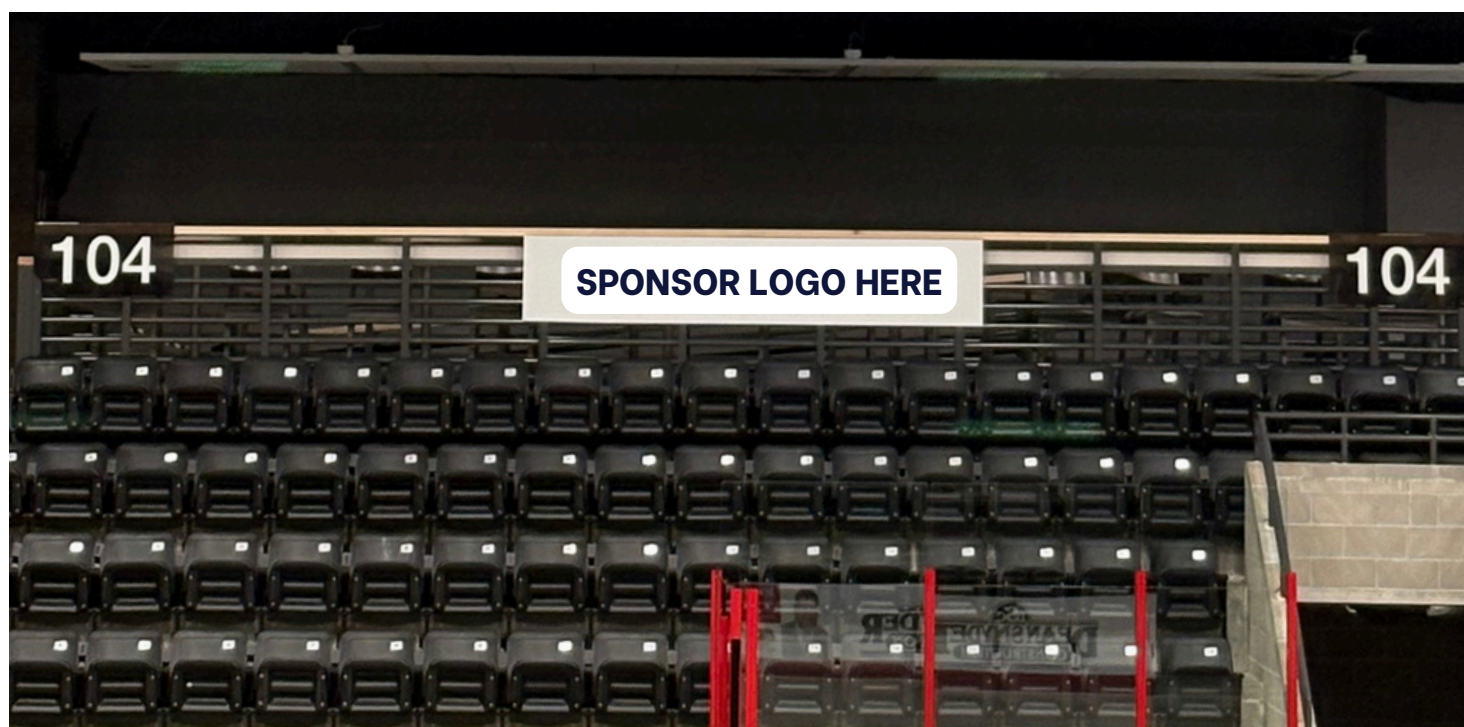
MASON CITY ARENA SPONSOR PACKAGE

2 Available

- 4' x 2' Fixed Signage
- \$1,000

MIN. 3 YEAR CONTRACT

Seating Signage



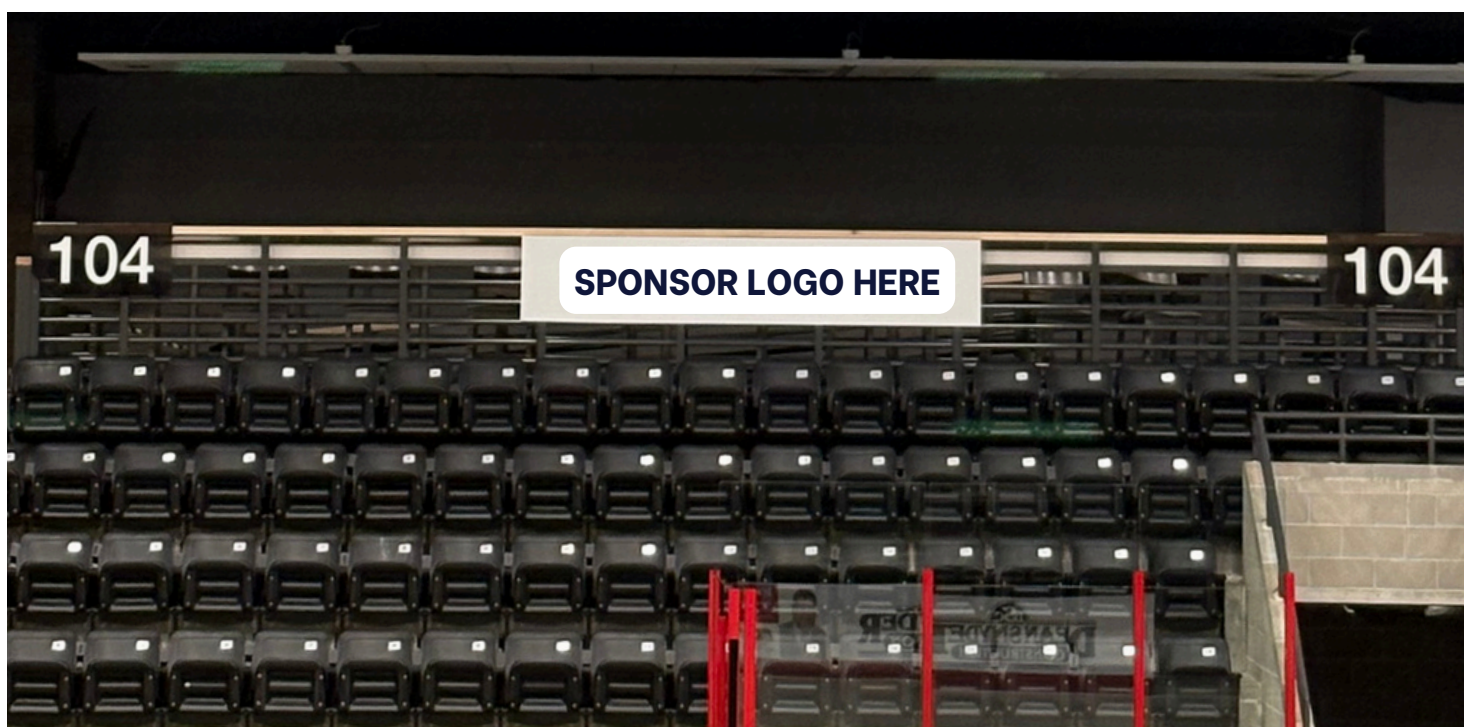
MASON CITY ARENA SPONSOR PACKAGE

2 Available

- 9' x 1'5" Fixed Signage
- \$3,000

MIN. 3 YEAR CONTRACT

Seating Signage



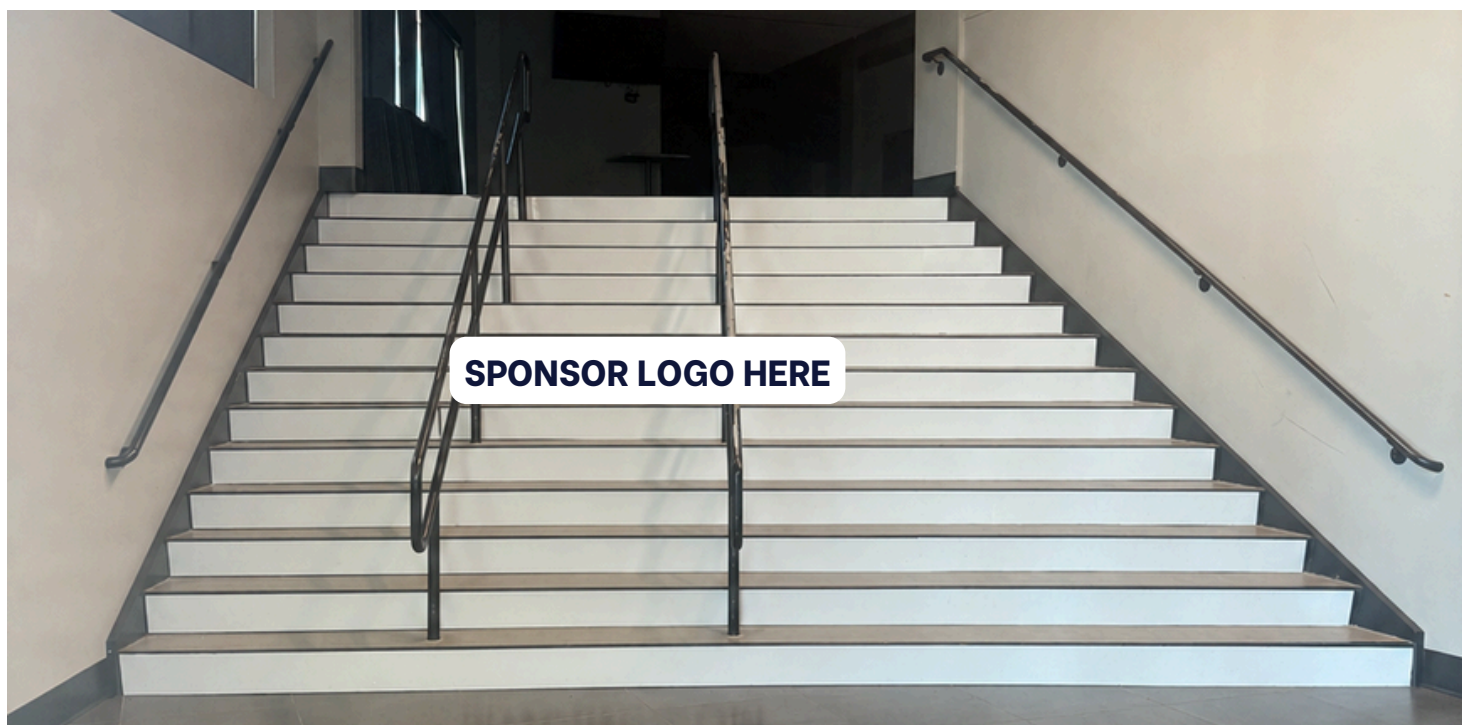
MASON CITY ARENA SPONSOR PACKAGE

3 Available

- 10' x 1'8" Fixed Signage
- \$3,000

MIN. 3 YEAR CONTRACT

Stairs



MASON CITY ARENA SPONSOR PACKAGE

1 Available

- \$5,000

MIN. 3 YEAR CONTRACT



\$2,250	Dasher Signage	\$2,500+	Vision Package
\$4,500+	In Ice Signage	\$15,000	Suite Sponsor
\$5,000+	Back Lit Sign	\$5,000	Concessions Package
\$500+	Seating Section	\$2,000	Small Back lit signage
\$8,000	Penalty Box	\$18,000	Club Room Package
\$5,000	Bench Sponsor	\$3,000	Seating Signage
\$2,500	Tunnel Package	\$5,000	Stairs

Discounted Pricing Packages:

- Spend \$8,000-\$10,000 receive 5% OFF**
- Spend \$10,000-\$25,000 receive 10% OFF**
- Spend \$25,000-\$40,000 15% OFF**
- Spend \$40,000+ receive 20% OFF**
- 5% Additional Discount if Paid Upfront**

All sponsors will receive 30% off season tickets for the North Iowa Bulls.



Thank you for considering a partnership with Mason City Arena. As our community continues to grow, we are excited to help local businesses connect with the thousands of visitors, event attendees, and families who walk through our doors each year. We would welcome the opportunity to discuss how arena sponsorship and advertising can help increase your brand visibility while supporting community recreation and entertainment.

For more information or to discuss a customized marketing partnership, please contact Alexis Hauge at ahauge@masoncity.net.